**OSIEA Uganda Program – Support for Independent Media**

**July 2012**

**Name of Organization:**  Panos Eastern Africa

**Year of Founding:** 1988

**Grant Title:**  Advancing human rights & peaceful conciliation in northern Uganda through grassroots media

**Person to Sign Grant Letter:**  Dr. Melakou Tegegn, Executive Director

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**Grant Period:**  September 01, 2012 – August 30, 2014

**Other Support:**  Oak Foundation (US$ 760,000); Welcome Trust (US$ 29,927); Bill & Melinda Gates (US$ 280 755); CORDAID ($110,607)

**Past OSF Support:** 2009-11: Human rights and peaceful reconciliation project in

Northern Uganda (OSIEA $190,000)

2007: Small grant to organize launch of a report on HIV/AIDS

and the law in Uganda (OSIEA $3,000)

**Organization Budget:** $1,300,783

**Amount Requested:** $214,403

**Amount Recommended:** $180,000

**Program/Dept:** OSIEA Uganda (100%)

**Disbursement(s):**  2

**Description of Organization:**

Panos Eastern Africa (PEA) emerged out of the East Africa and the Horn regional program run by Panos, a network of institutes that seeks to promote information as a right and a tool for development globally. Panos Eastern Africa has a regional office in Kampala, a country office in Ethiopia and a liaison office in Nairobi. PEA works with civil society organizations, the media, policy-makers and international agencies in 8 countries in the East and the greater horn of Africa, namely Uganda, Kenya, Tanzania, Ethiopia, Djibouti, Somalia, Eritrea and the Sudan. The organization seeks to address the information needs of the poor and marginalized, creating media visibility for their concerns and informing policy debates through building the capacity of civil society and media organizations to research, document, communicate, and disseminate development information.

**Description of Project for which funding is sought:**

This project seeks to support grassroots media organizations in post-conflict northern Uganda to promote human rights and peaceful conciliation. The project will focus on the three sub regions of Acholi, Lango and Karamoja affected by various forms of conflict.

In implementing the project, Panos will deploy a threefold approach which will;

* Build the capacity of local media associations targeting 75 grassroots journalists.
* Increase participation of rural women, men, children and other disadvantaged groups in debates which will focus on human rights, governance and peace building issues in their respective communities, with specific emphasis on equity and gender justice. Support will be provided to increase the access of Ugandan journalists to the people most affected by these issues in northern Uganda, and;
* Develop monthly radio documentaries by each of the 10 partner radio stations focusing on land disputes, access to justice, local government transparency, and other pressing issues of resettlement in their communities as experienced by ordinary people.

**Concerns and Caveats:**

This proposal is an application to renew the previous grant that was largely successful due to outdoors community radio broadcasting known in Uganda as *Ebimeza*. However, with growing discontent and increasing public demonstrations in Uganda, the government however has an unofficial official ban on this type of broadcasting to restrict any media content critical of the ruling party in the war affected region of northern Uganda. PEA will need to improvise to promote an effective communication strategy in the absence of *Ebimeza*. This could be derived from the current pre-recorded debates which are first aired for one hour followed by a phone-in session during the second segment. Although this may come with an extra cost burden, it offers a useful risk management strategy in that pre-recorded debates can be easily scanned for particularly controversial material that may carry a high risk factor for Panos and the partner radio stations.

**Sustainability Strategy:**

Sustainability is built into the project. This includes working with local radio stations to improve their engagement with their publics as well as building their capacities to exercise their freedom of speech and sharpen their journalistic skills, and report better on human rights issues. In the long run, these capacities will be bequeathed to the northern region. In regard to Panos, this grant strengthens the organization’s activities inside Uganda, which is a portion of its regional mandate.

**Rationale for Recommendation:**

OSIEA’s first grant to Panos Eastern Africa was a great success in promoting often unheard voices from northern Uganda, particularly women’s voices on issues of domestic violence, property rights and child rights. These issues are still relevant for public debate but there are additional emerging public interest issues such as the nodding disease, land grabbing and general investment questions related to the post-war region. Questions of recovery and rehabilitation of war-affected regions in particular continue to be relevant. This grant therefore advances both the media and human rights priorities of the Uganda program by promoting independent media platforms to amplify and promote debates on critical governance issues among marginalized communities in Uganda.

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**Approved by the OSIEA Regional Board**

**during the 8th OSIEA Regional Board Meeting**

**July26th - 28th 2012, Naivasha, Kenya**

**Grant and Payment Details**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Date Requested** | | **Begin Date** | | **End Date** | |
| 05/21/2012 | | 09/01/2012 | | 08/30/2014 | |
| **Program (%)** | | **Amount $** | **Budget** | **T1** | **T0** |
| OSIEA (100%) | | 180,000 | 5 | 47010 | B7421 |
| **Monitoring Schedule** | | | **Number of Disbursement(s): 2** | | |
| **Report** | **Date** | | **Date** | | **Amount $** |
| Interim | 08/15/2013 | | 09/01/2012 | | $90,000 |
| Final | 09/15/2014 | | 08/30/2013 | | $90,000 |

**PROJECT BUDGET:**

**Name of Organization:** Panos Eastern Africa

**Project title:** Advancing human rights & peaceful conciliation in Northern Uganda through community media

**Grant period:**  September 01, 2012 – August 30, 2012

**Amount:** $180,000

| **Line Item** | **Total Project Amount**  **($US)** | **Amount Requested from OSIEA**  **($US)** | **OSIEA Recommendation ($US)** | **Other Sources of Support ($US)** |
| --- | --- | --- | --- | --- |
|  |  |  |  |  |
| **Contribution to staff Salaries (% of organization time the salary represents)** |  |  |  |  |
| Programme officer (gross salary including benefits) - (100% x $3,216.80/month x 24 months) | 77,203 | 77,203 | 46,100 |  |
| Executive director (5% x $6,155 x 24 months) | 7,386 | 7,386 | 6,000 |  |
| Director of programs (5% x $4733 x 24 months) | 5,680 | 5,680 | 5,000 |  |
| Finance manager (5% x 4,213 x 24 months) | 5,056 | 5,056 | 4,000 |  |
| Administrative Officer (5 % x $1,815/month x 24 months) | 2,178 | 2,178 | 2,000 |  |
| ***Subtotal*** | ***97,503*** | ***97,503*** | ***63,100*** |  |
|  |  |  |  |  |
| **Field trips to partner radio stations:** |  |  |  |  |
| Transport for inception trips to partner radio stations (2 trips @ $695 per trip) | 1,390 | 1,390 | 1,390 |  |
| Transport for project support visits to radio stations and field debate sites (6 trips @ $695 per trip) | 4,170 | 4,170 | 4,170 |  |
| Staff on trip (3 people x5 days x8 trips @ $70) | 8,400 | 8,400 | 8,400 |  |
| ***Subtotal*** | ***13,960*** | ***13,960*** | ***13,960*** |  |
|  |  |  |  |  |
| **Skills building** |  |  |  |  |
| Training of journalists (accommodation, meals , allowances), 35 people x 2 trainings @ $63 | 4,410 | 4,410 | 4,410 |  |
| Trainer of journalists (12days @ $200) | 2,400 | 2,400 | 2,400 |  |
| ***Subtotal*** | ***6,810*** | ***6,810*** | ***6,810*** |  |
|  |  |  |  |  |
| **Review and learning meetings** |  |  |  |  |
| Review meetings- Panos staff and partner radio stations (2 meetings @ $2,100) | 4,200 | 4,200 | 4,200 |  |
| ***Subtotal*** | ***4,200*** | ***4,200*** | ***4,200*** |  |
|  |  |  |  |  |
| **Equipment support to partner radio stations** |  |  |  |  |
| Computers (15 Computers @ $1,200) | 18,000 | 18,000 | 18,000 |  |
| Laptop (2 laptops @ $1,300) | 2,600 | 2,600 | 2,600 |  |
| Recorders (10 recorders @ $400) | 4,000 | 4,000 | 4,000 |  |
| ***Subtotal*** | ***24,600*** | ***24,600*** | ***24,600*** |  |
|  |  |  |  |  |
| **Facilitation for community debates** |  |  |  |  |
| Debate facilitation(fuel, battery etc), 9 radio stations x 104 weeks @ $50 | 46,800 | 46,800 | 46,800 |  |
| ***Subtotal*** | ***46,800*** | ***46,800*** | ***46,800*** |  |
|  |  |  |  |  |
| End of project evaluation and documentation | 2,500 | 2,500 | 2,500 |  |
| ***Subtotal*** | ***2,500*** | ***2,500*** | ***2,500*** |  |
|  |  |  |  |  |
| **TOTAL PROJECT COST** | **196,373** | **196,373** | **161,970** |  |
|  |  |  |  |  |
| Contribution to Panos EA administrative overhead costs (rent, salaries, utilities @751.21 x 24 months | 18,030 | 18,030 | 18,030 |  |
| ***Subtotal*** | ***18,030*** | ***18,030*** | ***18,030*** |  |
|  |  |  |  |  |
| **GRAND TOTAL** | **214,403** | **214,403** | **180,000** |  |
|  |  |  |  |  |